

THSADA NEWSLETTER

Presented by Home Team Marketing



July 2014

Texas High School Athletic Directors Association

Executive Director's Report *Rusty Dowling, Executive Director – THSADA*

"The Texas High School Athletic Directors Association welcomes everyone to the 82nd annual THSCA Coaching School here in San Antonio, Texas. The THSADA appreciates its involvement with the Texas High School Coaches Association and our participation in the Coaching School program. This particular Coaching School is significant as the new leadership model that was approved by the THSADA Board of Directors last year becomes effective at the THSADA General Session. The THSADA Region map was reconfigured with all eight regions now having their own regional director and an active membership election for the new THSADA Vice President who will assume office at the General Session.

This past year has been a very busy and involved year for the Texas High School Athletic Directors Association. At last year's Coaching School, the THSADA introduced a new leadership model along with those bylaws that support their structure. The THSADA presented Professional Development during Coaching School that was provided by both member Athletic Directors and UIL Staff. A new board orientation was held that essentially outline the duties and responsibilities of all board members and officers.

A new online membership registration was introduced starting on November 1st, 2013 and running

through the end of May, 2014. Responses by both current and new members was excellent as we far exceeded our membership goal by reaching well over 550. This upcoming year we start again on November 1st, 2014.

Your THSADA Board of Directors meets three times a year and performs the duties of their position with great credibility and diligence as they work through issues and concerns that the THSADA will deal with on a regular basis. President Bill Daws provided a great vision and direction throughout the course of this past year as he led us through numerous initiatives, debates and general THSADA business. With the end of Bill Daws' term, the THSADA can continue to look forward to excellent leadership with new President – Bob De Jonge.

The monthly Region meetings are very critical for the THSADA as it is a regular way to disseminate information to the membership and take care of the regular business of the Association. Regional Directors facilitate these meetings along with local assistance and the help of local sponsors who financially support the meetings.

The organization and administration of the Home Team Marketing-THSADA State Conference is a year round endeavor and the most high

profile event that the THSADA sponsors. It is also the single-most important event that the THSADA does regarding revenue generating and membership involvement. Sponsorships make up the majority of the THSADA revenue and that is generated through our sponsorship program as it relates to supporting the State Conference. There is a strong focus on professional development as well as a State Conference awards banquet that recognizes various accomplishments of THSADA members. Featured speakers, professional development and member recognitions are the cornerstone of the State Conference.

The THSADA also has been given the opportunity to do a presentation at the annual TGCA Summer Conference. The presentation also coincides with a mid-summer membership push.

As we enter the THSCA Summer Convention and Coaching School, the THSADA will hold its annual PBK Sports TSADA - Hall of Honor Banquet that features recognition of our currently Retired AD's, Outgoing Regional Directors, PBK Sports Athletic Director of the Year and then finally recognizing our newest Hall of Honor inductees.

The THSADA looks forward to another great year and continued engagement from our members. ★



Bill Daws, recently retired president of THSADA,
Director of Athletics for Clear Creek ISD

I would like to take this opportunity to thank each of you and the Association for allowing me to serve you in the leadership role as President of this Association. I have enjoyed every minute of it working with the great athletic leaders for the great State of Texas. The Athletic Directors of Texas are some of the best leaders in the state. How many other people can plan, organize, and bring an entire community together better than the athletic director of that school district?

This Association has grown tremendously over the past year. With the leadership of our executive director and our Board, we have doubled in membership. Our board is responsible for establishing the bylaws and the foundation of how our organization works. This year will be our first year to have a true representation for all of our state. The board has added more regions and directors to make sure this representation is pure and that all parts of the state of Texas have a say in how this organization operates.

Their hard work is evident in the growth of this association. We will continue to grow as an association to help develop leadership and work directly with state issues that affect our athletic programs and school districts.

This next month will be our first ever online voting for the position of vice president. The VP responsibilities carry for four years, as this person learns the system and will take over as President during the third year of the term. We believe this format allows for total representation in our state and that all regions have a say in who is going to lead this organization.

Over this past year, I have visited with several national organizations and they have all asked the question “What is Texas doing?” It just goes to show you that each of you have an impact on athletics not at just your level, but also at the state and national level. I encourage each of you to get involved and go the extra mile for these great kids and programs we manage. When I look at our kids and athletic programs in Texas, it makes me proud and confident for our future.

I would like to finish by thanking Rusty and Kathy for all of their hard work. They keep this association rolling and moving forward. I would like to congratulate Bob De Jonge, as he will be taking over as president in July. He will take this association to even higher level. I hope each of you have a great summer. ★

Officers

President – Bob De Jonge • Keller ISD

President-elect – Chris Feris • Birdville ISD

**Vice President – TBA at Monday morning
General Session**

Past President – Bill Daws • Clear Creek ISD

Regional Directors

Region 1 – Mark Ball • Lubbock ISD

Region 2 – Jim Slaughter • San Angelo ISD

Region 3 – Shawn Pratt • McKinney ISD

Region 4 – Kenneth Owen • El Paso ISD

Region 5 – Ronny Peacock • Tomball ISD

Region 6 – Dwayne Weirich • Round Rock ISD

Region 7 – Oscar Riojas • Weslaco ISD

Region 8 – Stan Laing • Northside ISD

Appointed Board Positions

Board Secretary –Sandra Howell •
Little Elm ISD

Board Historian – Kevin Ozee • Carroll ISD

THSADA Office

Executive Director – Rusty Dowling

Administrative Assistant – Kathy Mathis



**From the THSADA...
Recommended Reading
for Athletic Directors:**

***"The Seven Secrets of Successful Coaches"* by Jeff Janssen and Greg Dale**

“The Team Captain's Leadership Manual” by Jeff Janssen

UPCOMING EVENTS

November 1st, 2014

2014-2015 THSADA on-line membership begins

March 29th, 2015-April 1st, 2015

Home Team Marketing-THSADA State Conference
Embassy Suites, Frisco, Texas

Getting to Know: Traci Neely *Assistant Athletic Director for the UIL*



Why did you add a wheelchair division?

This was a UIL state competition consideration and discussion in many of the last several years because many of our schools have students with disabilities in their populations. We were able to fold the Paralympic events into the state track meet schedule quite easily with the cooperation of the UT Mike Myers operations staff after consulting with the USOC Paralympic staff.

How many participants did you have this year?

10 total with four girls and six boys.

Were most parts of the state represented?

Close, with the exception of the Rio Grande Valley. Schools represented were Rockdale, Cleburne, Cibolo Steele, Pampa, Garland Rowlett, Comal Canyon, Fort Bend Elkins, Dumas, San Antonio Reagan and Amarillo River Road.

Were the 100M, 400M and shot put events considered a success and why?

Yes, because we had enough participants to compete in both the boys and girls divisions in all six events. We are able to medal participants with gold, silver and bronze in five of the six events. The boys shot put only had two competitors so we medaled first and second place.

Does the UIL expect growth in this area?

Yes, the conversations with school administration and coaches has been very positive and the regional events are becoming more of a part of the conversations. The initial thoughts are for some of the district meets to host these events, as well, and the idea will spread from there quickly.

With the projected growth, is the UIL considering other events at the State Meet?

We would consider the additional Paralympic events at the request of the schools with participants that could be interested in different events than we currently have offered.

Where can school districts search for resources?

[http://www.uiltexas.org/track-field/
state/wheelchair-division](http://www.uiltexas.org/track-field/state/wheelchair-division)

Anything you would like to add about the Wheelchair Division and the UIL?

The UIL State Track Meet is the largest state championship event we host regarding participation numbers. The track meet had over 850 boys and girls school teams with nearly 4,000 students represented in six conferences from four regions. The wheelchair division added three events for both boys and girls - which created the additional time in order to offer the students with disabilities this opportunity, but the volunteers and officials embraced these events with a great deal of enthusiasm. The crowds openly gave the participants a warm reception with the standing ovation of history making! ★



Presented by

WHATABURGER®



In 2012, Tramesha qualified for the State Track Meet as part of the King High School 4 x 400 M Relay Team. In 2013, she qualified for the State Meet in the 100 M Dash and was part of the 4 x 200 M Relay Team, which finished in 2nd place. In 2014, Tramesha was crowned the 100 M Dash Champion at the State Meet and anchored the 4 x 200 M Relay Team, which finished 4th.

Tramesha has been nominated for the TGCA All-Star and All-State Teams. The members of those teams have not been released by the TGCA yet.

Tramesha has signed a letter of intent to run track for Alcorn State after she graduates.



Ray Lu has demonstrated a great capacity for work on the field and in the classroom during his time at Westwood High School. He was named Special Team Player of the Week for Week 5 in 2013. Ray was a National Football Foundation and College Hall of Fame Scholar Athlete Nominee.

Ray has maintained a 4.0 GPA and is ranked 23rd out of the 587 members of his class. Ray earned his International Baccalaureate Diploma. He was the president of the National Honor Society at Westwood High School and a member of the National French Honor Society.

Ray also volunteers at the Austin Capital Area Food Bank.

Ray scored a perfect score on his SAT and ACT tests and is attending Dartmouth College in the fall.



The Whataburger Group Dining Program is just one way Whataburger aims to make it easier for coaches and teachers to focus on their teams. When traveling to away games, competitions and events, coaches and teachers can use the program to call ahead with the number of people in their group and their approximate time of arrival at their closest Whataburger restaurant. From there, the Whataburger crew will be on hand and ready to feed the team, provide the excellent service customers have come to expect from Whataburger, and have the team back on the road in no time.

When they participate in the Group Dining Program, coaches and teachers can pay for meals with their Group Dining Card instead of using cash. Athletic directors and coaches will then receive an invoice from the Whataburger manager to take back to their billing department. In addition, Whataburger offers group discounts and the group leader always eats free. Additional benefits of the program include one free meal for every 10 purchased, and for groups of 20 or more, two people eat free.

Family-owned Whataburger has proudly served its famous burgers since 1950 and continues to deliver fresh, made-to-order meals every day with extraordinary customer service. Headquartered in San Antonio, Whataburger has successfully expanded from a single burger stand in 1950 to a thriving family of restaurants across 10 states today, all of which welcome Group Dining Program participants.



100 DAKTRONICS VIDEO BOARDS IN TEXAS AND STILL GOING STRONG



DAKTRONICS