Texas High School Athletic Directors Association Board of Directors Meeting - Summary

January 3-4, 2016 Dallas, Texas

Board Members in Attendance: Chris Feris, John Crawford, Debbie Decker, Bob DeJonge, Mark Ball, Hugh Sandifer, Shawn Pratt, Rodney Chant, Dwayne Weirich, Oscar Riojas, Rudy de los Santos, Sandra Howell, Rusty Dowling and Kathy Mathis **Not in Attendance:** Kenneth Owen – Retired from El Paso ISD at the end of December 2015

Monday, January 4th – At 8:06 a.m. the meeting was called to order and a roll call was taken.

GROUP DISCUSSION: THSADA Strategic Planning Session

✓ Possibility of a Benevolence Fund

- Be able to help our Athletic Director's/Members when catastrophic events happen such as when tornados recently hit the Garland/Rockwall areas
- o THSCA awards money to families when there is a death or a major handicap injury
- o \$20,000 went to someone that needed financial help
- Hard to decide what constitutes help
- Are we looking to help schools or individuals
- Would we need to have a Benevolence Committee
- Would each case need board approval
- o All agreed that we need to have deeper pockets than what we have right now

✓ Membership

- What kind of results are we getting from our committees are they working
- o Response was that some have done ok while others have not taken off
- Suggested that we may need to get committee chairs come to give report or at least incorporate them into one of meetings.
- Do we need to come up with a new membership drive to get more AD's/Coordinators to join
- THSADA President complimented Publications Committee for a job well done on the "Newsletter"
- o It was asked if the "Newsletter" goes out to Superintendents
- eNews (Multiview) royalties are really good for the association only current members receive this publication

✓ Stance with Non-UIL Schools

- o Getting more and more private school members
- Conversation about private schools joining the association and attending the state conference
- o TAPPS will have a part of our conference for their AD's
- o Private School AD's are interested in the quality of Professional Development they can receive by being a part of our association and attending the state conference

GROUP DISCUSSION: Future Direction of THSADA

- Well established with UIL and other associations
- o Need to work on aligning ourselves more with Superintendents
 - Could send a regular report to our Superintendents
 - Possibly provide an "Athletic Tip of the Month"
 - Do we think we need to have a presence at their conference
 - The THSADA would like to have a booth and to do a presentation at their conference possibly on Concussions
 - Asked if anyone had any thought on how and when we do that
- What about attending the TASB Conference is this doable?
- Thoughts for hosting a New Athletic Director's Academy no plans for the near future as Rusty believes that we need to align ourselves with Superintendents first.

Lunch Break

Afternoon Session – At 12:55 p.m. the meeting was called back to order after lunch.

✓ 2016 THSADA State Conference

- o Reviewed a draft of the Proposed Agenda
- Motion was made to approve the agenda
 - Rudy de los Santos motioned
 - Rodney Chant second the motion

✓ THSADA Business

- o John Crawford, Hellas/BC Golf Tournament Director gave an update
 - Suggested to possibly have a short bio of Benny Carter in golf packets
 - Checking in to Charter Buses to transport our golfer to course
 - Pre-Registration only deadline to register is March 28th.
- $\circ~$ LTI classes will be offered on Sunday, April 3^{rd} deadline date to register Friday, February 26^{th}
- Oscar Riojas asked that we visit South Padre Island as a possible site for the 2018 THSADA State Conference. He will set-up a site visit for the Executive Office.
- We have received a "History of the Association" written by Joe Bill Fox assisted by Joe Tusa
- o 2016 Hall of Honor will be held at the Hyatt Regency on July 17th